

# ICONIC

ELECTRIC FIRES OF DISTINCTION



# Electric fires of distinction.

Featuring the latest technology and available in a range of sizes, the options are boundless.

Our Iconic range has journeyed through concentrated research and development which has resulted in an exceptional range of electric fires delivering superb features to transform your home interior. Our commitment to the highest standard of quality and comfort is at the forefront of this range.

With 100% efficiency at source, our electric fires provide instant heat at the touch of a button and create a truly focal point in your room. We pride ourselves in our after-sales service and provide a dedicated technical backup service for your peace of mind.

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# All about choice.

**Designed to satisfy the most discerning homeowner.**

Create your own exciting blueprint with the Iconic electric fire. Designing your space with an Iconic fire couldn't be easier. Choose from a range of sizes and aspects to fit your room setting.

- Realistic flame effect with a choice of four flame colours (including a setting of no flame)
- Glowing ember fuel bed, with 5 brightness settings
- Realistic crackling log fire sound effects
- All fires supplied with ultra-realistic hand painted logs and coal crystals as standard
- Optional extra: choice of white birch logs or driftwood logs
- Choice of 13 different fuel bed colours
- Choice of 7 downlighter colours
- Each fire comes with built in attachments for easy set up in a feature wall
- LED technology means low running costs
- All fires are fully certified for both Canada & US
- Remote control operated, with 7 day timer
- Thermostat control option
- Heat output range: 750 – 1500W / 2500 BTU - 5000 BTU
- Sizes: 30, 40, 50/50v, 64/64v, 80
- Iconic 30 comes with semi mirrored side panels
- Iconic 40, 50/50v, 64/64v & 80 can be installed front facing, panoramic or corner (left and right).



# Stand out from the crowd.

**Satisfying the desires of the ever-evolving customer is at the center of our ethos.**

Iconic electric fires bring beauty, comfort and smart technology together to create appliances that stand out from the crowd, creating a truly focal point in your room, adding a heart to your home. Make this fire your own by adjusting the unique features to suit your individual style. Choose your flame effect, adjust the brightness of the glowing ember fuel bed or listen to the realistic crackling log fire sound effects.

All fires are supplied with ultra-realistic hand painted logs and coal crystals. You decide what combination best suits your mood. With this level of versatility combined with LED technology, you can make your Iconic fire truly bespoke.



# Touch of a button.

**Simplicity and ease of use are paramount when it comes to controlling your Iconic fire.**

All Iconic electric fires come with a sleek remote control handset allowing you to:

- Turn your fire on and off
- Adjust the heat setting
- Adjust the flame setting and fuel bed brightness
- Choose from the fuel bed and downlighter colour options
- Turn the crackling fire sound effects on / off or simply adjust the volume

To enhance the experience, you can choose the precise time and day you want the fire to operate by using the 7 day programmer function. The thermostat control function allows you to set the room temperature and let the fire take care of the rest.

Each fire also comes with a concealed yet easy to access button panel to change the settings manually.



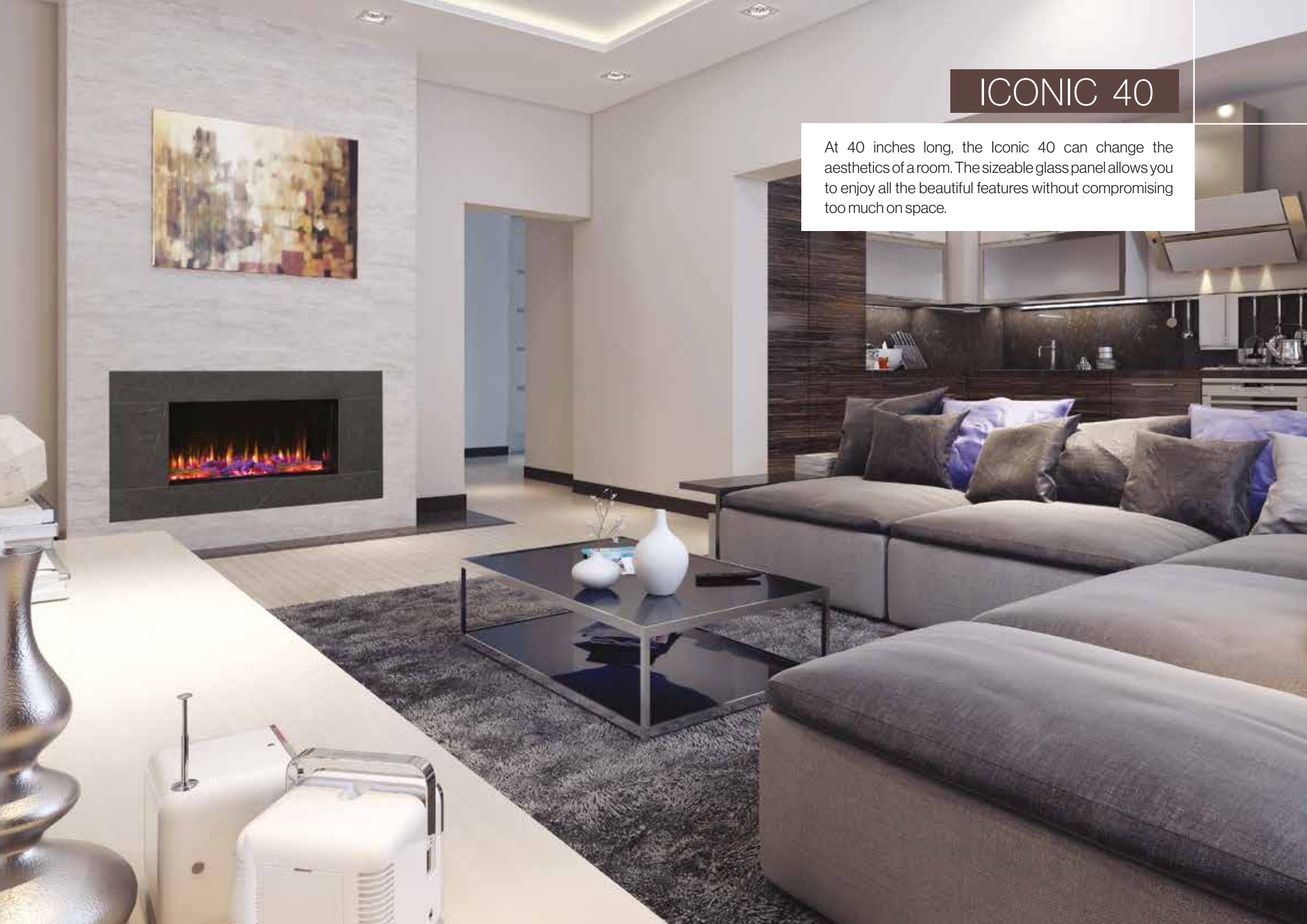
## ICONIC 30

This fire is large enough to make a statement in a wall-mounted position or within an existing fireplace setting. It is smart and stylish offering both a contemporary and traditional feel.



## ICONIC 40

At 40 inches long, the Iconic 40 can change the aesthetics of a room. The sizeable glass panel allows you to enjoy all the beautiful features without compromising too much on space.



## ICONIC 50

Pictured as a front facing arrangement, the Iconic 50 is bold in stature and works very well in a feature wall environment. Ask about our 50v slim option.







## ICONIC 64

Create the fire you desire with this impressive 64 inch wide fire. Enjoy the expanse of the Iconic 64 – a real statement piece to transform your room setting. Ask about our 64v slim option.



## ICONIC 80

A vast fire stretching 80 inches, the Iconic 80 is the largest in the range. It demands attention in any room and is perfect for media wall settings.



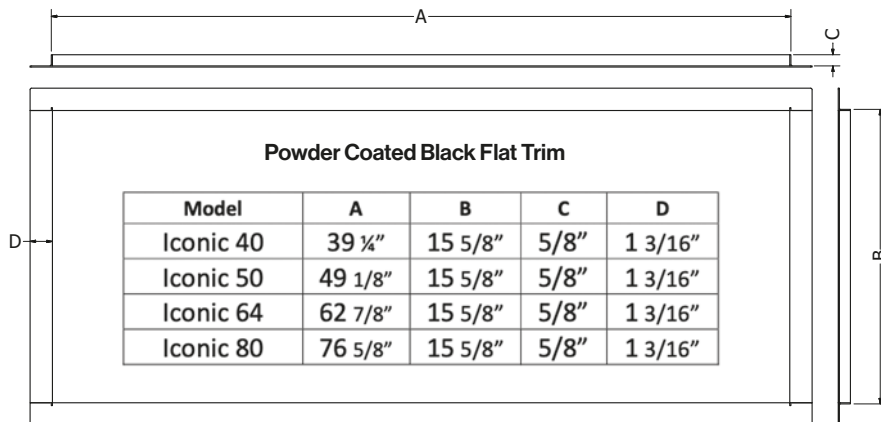
# Accessories.

Complete the look with a powder coated black flat trim or why not pair your Iconic fire with a choice of white birch logs or driftwood logs.

## Powder Coated Black Flat Trim



Powder Coated Black Flat Trim  
Available for Iconic 40, 50, 64, 80



All dimensions in inches. This document does not replace the technical installation manual and therefore should be used as a guide only.

## Log Options

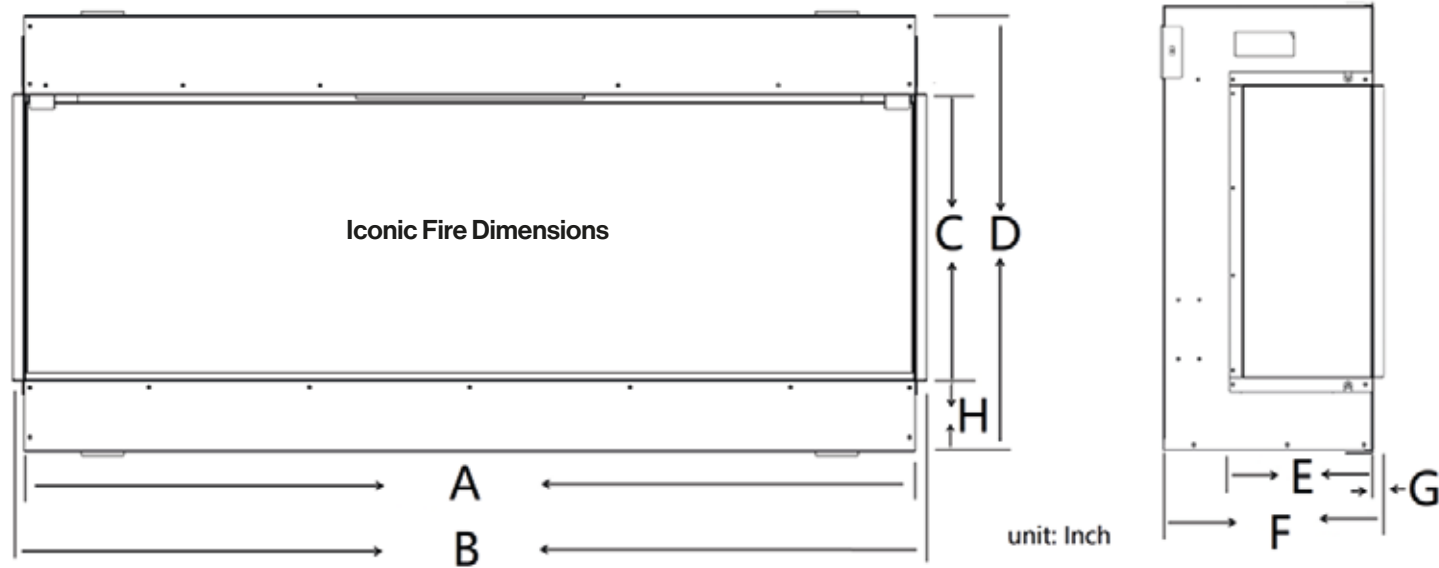
### Driftwood Logs



### White Birch Logs



# Dimensions.



Model	A	B	C	D	E	F	G	H
Iconic 30	29 ½"	30 ¾"	23 ⅜"	31 ⅝"	7 ⅜"	11 ⅞"	9/16"	3 ⅞"
Iconic 40	39 ⅜"	40 ⅝"	15 13/16"	24 1/16"	7 ⅜"	11 ⅞"	9/16"	3 ⅞"
Iconic 50	49 ¼"	50 ½"	15 13/16"	24 1/16"	7 ⅜"	11 ⅞"	9/16"	3 ⅞"
Iconic 50v	49 ¼"	50 ½"	15 13/16"	24 1/16"	3 ¾"	8 ¼"	9/16"	3 ⅞"
Iconic 64	63	64 ¼"	15 13/16"	24 1/16"	7 ⅜"	11 ⅞"	9/16"	3 ⅞"
Iconic 64v	63	64 ¼"	15 13/16"	24 1/16"	3 ¾"	8 ¼"	9/16"	3 ⅞"
Iconic 80	78 ¾"	80	15 13/16"	24 1/16"	7 ⅜"	11 ⅞"	9/16"	3 ⅞"



# Warranty.

Your Iconic electric fire comes with a two-year parts and labour warranty as standard. The warranty starts from the date of purchase. If you wish to extend the warranty for an extra 12 months you must register the appliance on [www.iconicfires.com](http://www.iconicfires.com)

To avail of your warranty, you must upload proof of purchase (Receipt) from your local approved Iconic retailer. The warranty is not transferable.

Please refer to the full warranty terms and conditions in your manual.





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